

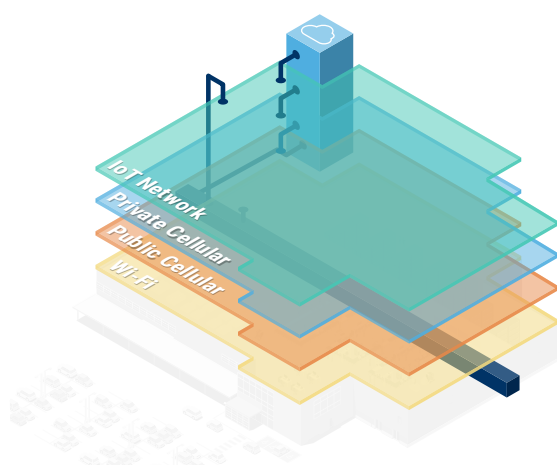
Affordable Private Networking for Retail

Cellular DAS solutions deliver connectivity for both public and private applications



A Wireless Strategy to Streamline Operations

Two years ago, Nextivity released the world's first combined public-private cellular DAS solution. The QUATRA 4000c system delivers in-store cellular coverage and enables affordable private networking via our smart antennas. We've now joined with LG Electronics to provide our customers with access to the largest and most advanced 5G ecosystem of integrated applications. The connectivity core and ability to "Do More with DAS" affords retailers the opportunity to streamline operations and simplify network infrastructure. One solution can provide the connectivity needed for everything from customer loyalty app usage to POS support to refrigeration monitoring to security systems.



IoT Network

5G devices to manage operations, inventory, security, and control systems.

Private Cellular

Needed for essential communications (data transfers) where Wi-Fi is not secure enough or for 5G IoT applications. Enable specialty apps.

Public Cellular

Connectivity for employees and customers via mobile devices with reliable service from the macro-network.

Wi-Fi

Offices, computers, printers, etc. managed by internal IT experts.

Nextivity and LG Collaboration

Nextivity and LG Electronics are collaborating to provide combined private 5G offerings intended to accelerate, simplify, and maximize the impact of 5G for enterprise customers. This will allow retailers to leverage their in-building cellular coverage solution to enable 5G IoT implementation.



Environmental monitoring



Temperature controls for equipment



Inventory management



POS/transaction support



Specialty applications such as gunshot detection



Access to delivery and order apps